

# Alukett Spezial Fashion

by B & B

**Metallic, dry & sparkling**

**Alukett Spezial Fashion – the fresh feel**

**Embossed label paper, wet strength and alkali resistant, excellent ink retention in the washing solution, high strength. With functional coating on the reverse. High printing and labelling speed.**

Even before it is printed, Alukett Spezial Fashion conveys spontaneity, invigorating with its cool, crisp surface.

As a metallic embossed label paper, Alukett Spezial Fashion gives your production presentation a distinguished feel, setting it apart from the general run in visual terms. Its radiant ink characteristics make Alukett Spezial Fashion a label paper for aspirational beverages seeking the attribute of freshness and clarity. The tangible texture, whether in linen or damask gives the label designer every facility to give the label his personal touch.

What distinguishes Alukett Spezial Fashion from other label papers is its special refraction, its high gloss, and the opaque body of this material.

Its tactile attributes combined with excellent printability and labelling performance thus make it an economic and reliable resource.

## Print Information

Very good results in offset and flexographic printing.

## Varnishing

Universally varnishable.

## Finishing

Suitable for foil and relief stamping. Excellent stamping quality even for demanding shapes (neck labels).

## Labelling

Suitable for all common gluing systems. High labelling speed. Excellent glue consumption using functional coating on the reverse. Very good flatness characteristics. For one-way and returnable applications. The handling guidelines from the glue producer have to be followed to achieve optimum labelling results.

## Special features

Very good ink retention and short detaching time in washing solution.

According guideline 94/62/EG.

## Service Information

Standard format stock for small quantities up to 3 tonnes

Format: 72 x 102	71 g/m <sup>2</sup>
70 x 100	71 g/m <sup>2</sup>
52 x 72	71 g/m <sup>2</sup>

B&B has

ISO 9001, ISO 14001, HACCP and PEFC certification



property	unit	method					tolerance
Substance	g/m <sup>2</sup>	ISO 536		71			+/- 3%
Caliper	µm	ISO 534, single sheet measurement		67			+/- 5%
Smoothness Bekk	Bekk sec.	ISO 5627	RS	< 150			guide number
Cobb 60"	g/m <sup>2</sup>	ISO 535	CS RS	6 17			max. +/- 3
Tensile strength dry	N/15m m	ISO 1924-2	MD CD	55 39			- 10 - 7
Tensile strength wet	N/15m m	ISO 3781 10 minutes soaking time	MD CD	14 12			- 2 - 2
Resistance to penetration and come-off time in alkaline solution	Seconds	DIN 16524-6	PT COT	80 130			max. max.
Resistance to alkaline solution	Minutes	DIN 16524-7		60			min.
Climatic Curl 30 % relative Humidity				-1,00			guide number
Climatic Curl 50 % relative Humidity	cm	internal instruction QK/40		0			guide number
Climatic Curl 80 % relative Humidity				1,00			guide number
relative Humidity	%	Hygromer Rotronic		50			+/-5 at 23 °C

Key: CS - coated Side  
RS - reverse Side  
MD - Machine Direction

CD - Cross Direction  
PT - penetration time  
COT - come-off time

Testing conditions :  
Standard climate EN 20187  
23° Celsius, 50 % relative Feuchte