

▶ SPECIAL ED SECTION — BRIGL & BERGMEISTER

Sustainable business perspectives – Ecology, economy, trends

Markets change quickly, and today they are changing even faster than in previous decades. It is of vital importance to everyone involved in the label production supply chain to gain a holistic grasp of how labels are used and consumed. The only way to succeed in the long term is to flexibly adapt the services you offer to these rapid changes. Packaging has to meet ecological requirements, and those must be verifiably implemented.

The high level of attendance at the Label Conference testifies to the importance of labels for a large number of industrial and commercial organiza-

tions. International and national consumer goods companies in the food and beverages sector, as well as numerous label manufacturers and their suppliers, need top information, and the opportunity to expand their networks. With this conference, Brigl & Bergmeister has brought together at platform level the entire supply chain of research, industry and commerce, in order to shed light on the issues from different perspectives. There will also be plenty of time and opportunity to make new contacts and to discuss subjects of mutual interest in a relaxed atmosphere. ● (br)



▶ SPECIAL ED SECTION — RASTAL

New beer glass series in designed-by-Rastal look

Monaco glass combines the positive characteristics of a high-quality stemmed glass and the advantages of an in-trend tumbler. The typical slender tumbler shape of the glass ensures that the beer drinker will appreciate the pleasant feel of the glass when it is picked up and held in the hand.

The glass bulges out towards the top, creating ample space for the head, finishing at the rim in classic curved stemmed-glass style. A heavy ice-look base ensures stability. Monaco wins over beer lovers with well-rounded beer flavour and modern design. Monaco also fulfils the demands made by

the hospitality sector in regard to break resistance and dishwasher suitability. The beer glass and wheat-beer glass in the popular 0.3 and 0.5 litre sizes will be presented at the fair.

Today no national or international fair or event is fully complete without the creative decoration ideas from Rastal. A large, exciting event is also rapidly approaching – the Women's World Soccer Cup 2011- an excellent playing field for boundless creativity. So Rastal is taking this opportunity to present in Nuremberg a further leading-edge innovation alongside the already well-known decoration techniques. ● (ra)

Brigl & Bergmeister International
Label Conference

